

WBZ-TV

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ-TV

AND

CONTRACT NO. REV.

1061-60943-1

DATE PRINTED

04/28/13

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253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 348446 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

GABRIEL GOMEZ FOR SENATE

AND 815 Slaters Ln

138 Conant St

ADDRESS Alexandria VA 22314-1219
USABeverly MA 01915-1665
USA

CONTACT

PRODUCT GOMEZ/R/US SEN MA

LOCAL SALESPERSON Pat Cashen

AGENCY EST. NO.
3676

PRODUCT CODE 1302

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 04/29/13 AND ENDING 04/30/13 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	11000..	2	05:58A	07:00A	30S	04/29/13-04/30/13	WBZ NEWS	2	450.00	900.00
2 FIXED	M	1	05:00P	05:30P	30S	04/29/13-04/29/13	5PM NEWS	1	800.00	800.00
3 FIXED	M	1	06:00P	06:30P	30S	04/29/13-04/29/13	WBZ NEWS	1	1000.00	1000.00
4 FIXED	M	1	07:28P	07:57P	30S	04/29/13-04/29/13	JEOPARDY !	1	2700.00	2700.00
Total Contract:								5		5400.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						.00	5400.00	.00	5400.00	
GRAND TOTAL									5400.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION